

Srinivas University Founders day Celebration

Pandeshwar: Srinivas Institute of Management Studies celebrated the founder's day on february 14, in Srinivas city campus Pandeshwar, Mangalore. The program was inaugurated by Dr. CA A. Raghavendra Rao, later the lecture was led by Venkata Ramana Akkaraju, chairman of the new Mangalore Port Trust, Panambur.

In his founder's day lecture, said, "We should try to contribute to the society in one or the other way for its upliftment. A student needs to be focused on achieving in their life. Students look up to their teachers as their role models. Teachers need to make teaching more interesting as well. We should all join hands to work harder for the society



and nation through our innovation, knowledge, and skills to fulfill the dreams of Prime Minister Narendra Modi to boost our economy. Dr. CA A. Raghavendra Rao where gave the presidential speech, where he mentioned We should all contribute to the country with the clear

stance of Jagte Raho Bharat and Udde Raho Bharat. One of the greatest in charity is Vidya Dana. We are providing knowledge and skills development training to all students of Srinivas University to ensure better employment.

Awards:
The Shama Rao memorial social service achievement award was presented to CS Radhika female driver of the Kaveri ambulance who served in the social field and Varun Alva sub-inspector of Mangalore city police. Ramananda, Head Master of Grade-II, Government English Medium High School, Daddalakadu, Bantwal taluk,

Dakshina Kannada, and Dr. Saroja M, lecturer in Biology, Bhandarkars' PU College, Kundapur, Udipi district were feted with A Shama Rao Memorial Outstanding Teacher Awards 2022 for their contribution in the field of education in undivided Dakshina Kannada district.

Dr. Sandhya Shenoy of Srinivas University was also felicitated for her contribution in the field of Research. Charles KC, a Student of Srinivas University was honored for his international recognition in the field of painting.

12 Ph.D. degree awardees and 8 gold medal achievers were felicitated on this occasion.

The dice were shared by SMT. A. Vijayalakshmi R. Rao, Prof. Er. SMT. A. Mitra S. Rao, Smt Padmini Kumar, Dr. P.S Aithal vice-chancellor, Dr. Srinivas Mayya – registrar (evaluation), Dr. Ajay Kumar – registrar (development), Adithya Kumar Maiyya – registrar (academic and development) Danai Kumar (registrar) and Teaching, and Non-teaching staffs.



BUDGET ANALYSIS PROGRAMME



Pandeshwar : Srinivas University Institute of Management and Commerce organized a Budget Analysis Programme – Voice of Young India on the Union Budget 2022 – A panel discussion in the pandeshwar campus on 4th February , 2022. The programme was intended for the MBA students and it began with a presentation on the budget by the students.

Institute of Management & Commerce

The Budget Analysis was organized under the patronage of Chancellor and President of

A Shama Rao Foundation, Dr. CA. A. Raghavendra Rao who presided over the programme and insuagrated it by lighting the lamp. He was joined by the Pro- Chancellor, Srinivas University and Vice President of A. Shama Rao Foundation, Dr. A. Srinivas Rao. Vice Chancellor, Dr. P. S. Aithal and Meghana S. Rao also joined in the inauguration.

The panel consisted of a distinguished guests from the industry and various fields, CA. S. S. Nayak, Builder and Developer, Dharmendra B Mehta, Journalist P.

B. Harish Rai of Vijayavani, Industrialist, Dr Sharath Rao, Professor Narayan Kayarkatte and the session was moderated by Professor Manoj Louis. The eminent speakers gave their insights to the budget in an explicit manner in a lengthy discussion which was telecast live in You Tube which attracted many virtual participants as well. The welcome address was done by Dean of the College of Management and Commerce, professor Keerthan Raj.



GUEST LECTURE ON CYBER SECURITY

Pandeshwar: The guest lecture program has been conducted on 21-02-2022 for first

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year BCA cyber security students. Malik Yad and Sona T, cyber security instructors of RedTeam Hacker Academy were the resource persons, the talk was on the topic cyber security. The students actively participated in the lecture.



INBOUND ACTIVITIES FOR MBA PROGRAM

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Pandeshwar: 146 participants were part of an excellent & quality Inbound activities which was held on February 23 to 26. The students were equally divided into 4 batches. Students gained knowledge on survival strategy and etiquettes, where In prof S.Swaminathan, Srinivas University, College of Hotel Management & Tourism explained how to behave in a Restaurant. He summarised few of the rules that is fork and knife usage, knowing your cutlery and glasses, use a polite words even in arguments. Students gained knowledge on Rescue mechanisms & postural awareness. Dr. Prem Kumar and Dr. Tamila-lagan from Institute of Physiotherapy were the resource persons. where in students were thought how to deal in panicking situation. Students were thought

few steps regarding the same, to check the present situation, to call on emergency numbers .

Also students were benefited with Yoga for wellbeing. Dr Padmanabha, Institute of Education was the resource person where he thought students how Yoga would benefit their life. He also thought various Yoga forms for the same. Students were benefited with strategic moves to win. Mrs. Supriya Adiga, Physical Director was the Resource Person, where students enjoyed playing carrom and chess, students develop strategic thinking ability as to how they can implement this in their real life. Students gained lot of knowledge from these inbound activities which can be implemented in corporate world.



MATRUBHASHA DIVAS

Pandeshwar : the Matrubhasha Divas was organized for first and second year bca students on 21-02-2022 at Pandeshwara City

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Campus, Srinivas University. The objectives behind celebrating Matrubhasha Day included sensitizing people about the need for greater use of mother tongue and other Indian languages. It also aims at highlighting the need to impart, among the students, the communication skills an and proficiency in mother tongue and other Indian languages.

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WORKSHOP ON FIRE AND SAFETY

INSTITUTE OF ALLIED HEALTH SCIENCES



Mukka: With the blessings of A Shama Rao, Founder of Srinivas University and under the guidance of Dr. CA A. Raghavendra Rao, Chancellor of Srinivas University, Mangalore, "Fire Prevention and awareness week" was celebrated.

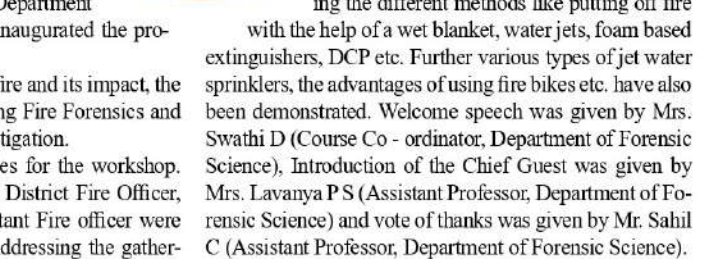
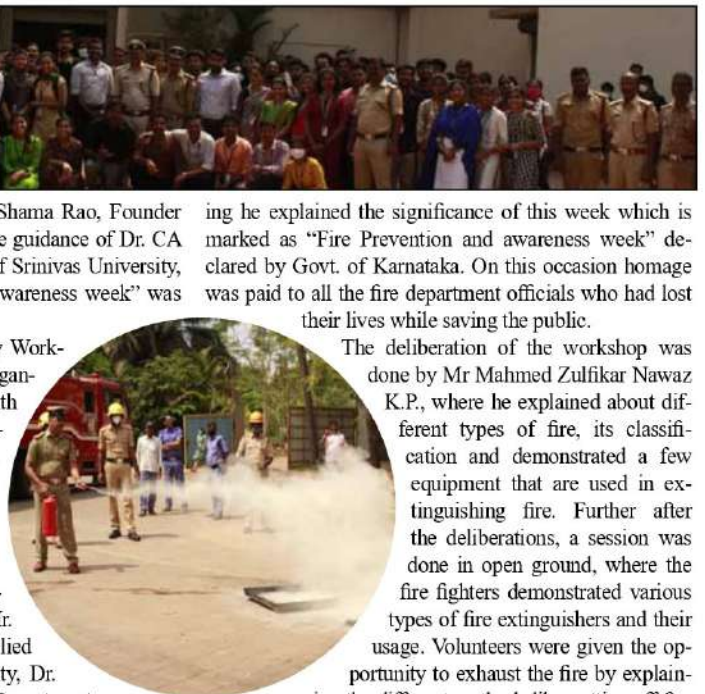
On 23rd February 2022, a one day Workshop on "Fire and Safety" was organised by the College of Allied Health Science, Srinivas University, Department of forensic Science and Criminology, at Srinivas University Mukka Campus.

Dignitaries present on the dais were, Dr. Anil Kumar, Registrar Srinivas University, Dr. Uday Kumar Rao, Dean, SIMS&RC, Mr. Devaseelan S, Dean, College of Allied Health Sciences, Srinivas University, Dr. Vrinda J Bhat, Professor and Head, Department of Forensic Medicine, SIMS&RC inaugurated the program by lighting the lamp.

Dr. Vrinda J Bhat gave a speech on fire and its impact, the major focus of the talk was regarding Fire Forensics and its need in the field of forensic investigation. There were more than 150 delegates for the workshop. Mr. Mahmed Zulfikar Nawaz K.P., District Fire Officer, Kadri, and Mr. Sunil Kumar, Assistant Fire officer were the chief guests for the program. Addressing the gather-

ing he explained the significance of this week which is marked as "Fire Prevention and awareness week" declared by Govt. of Karnataka. On this occasion homage was paid to all the fire department officials who had lost their lives while saving the public.

The deliberation of the workshop was done by Mr Mahmed Zulfikar Nawaz K.P., where he explained about different types of fire, its classification and demonstrated a few equipment that are used in extinguishing fire. Further after the deliberations, a session was done in open ground, where the fire fighters demonstrated various types of fire extinguishers and their usage. Volunteers were given the opportunity to exhaust the fire by explaining the different methods like putting off fire with the help of a wet blanket, water jets, foam based extinguishers, DCP etc. Further various types of jet water sprinklers, the advantages of using fire bikes etc. have also been demonstrated. Welcome speech was given by Mrs. Swathi D (Course Co - ordinator, Department of Forensic Science), Introduction of the Chief Guest was given by Mrs. Lavanya P S (Assistant Professor, Department of Forensic Science) and vote of thanks was given by Mr. Sahil C (Assistant Professor, Department of Forensic Science).



CRAFT MAKING COMPETITION

Pandeshwar: College of Aviation Studies, Srinivas University, organised Craft Making Competition for BBA (Aviation Management)/ BBA (Aviation and Logistics Management)/ BBA (Aviation, Travel and Tourism

Management) students on february 07, 2022, as a part of off stage event. 10 teams actively participated in the competition. First place was won by Diya and Team; and second place was won by Sindoor and Team.



PERSONAL COUNSELLING SESSION

Pandeshwar: College of Aviation Studies (CAS) at Srinivas University City Campus, Mangalore Conducted Individual Face to Face Personal Counseling session for BBA (Aviation Management, Aviation & Logistics Management, Aviation, Travel and Tourism Management) students on 26th February 2022. Mrs. Hazel Vijayakumari Rita Concessao & Mrs. Seema Rai from St. Agnes Centre for Post Graduate Studies & Research, Mangalore Counsellled the students to become self-aware and reach their highest potential while dealing with anxiety and stress. Further the Counselling sessions are planned on weekly basis.



Management Development Program

Pandeshwar: Srinivas University College of Management & Commerce CMC organized a one-day MDP (Management Development Program) for Placement Officers of South Canara Region on 19-February-22 at Pandeshwara Campus. The theme of MDP training entitled 'Placements at Challenging Times' was held under the patronage of Honourable Chancellor, Dr. CA. A. Raghavendra Rao and Pro-Chancellor, Dr. A. Srinivas Rao of Srinivas University SU. The program was inaugurated by Srinivas University Computer & Information Sciences Prof. Dr. Nethravathi. Training Resource Person Prof. Venkatesh Amin, Director, MDP, CMC delivered the sessions co-



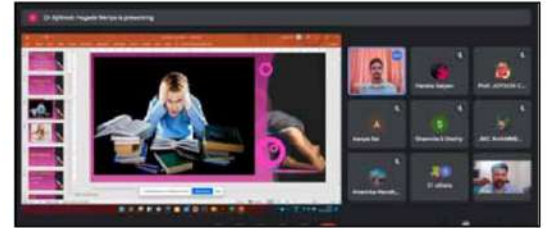
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ordinated by Placement Officer Prof. Varun Shenoy of Srinivas University. Participants for the MDP included Placement Officer representations from Srinivas University, St. Josephs College of Engineering & Technology, St. Agnes College, Canara College and AJ Institute of Management. Training sessions included ice-breakers, placement strategy games, recruiter attraction

methods, Online v/s Offline Placing Methods, Internships and Project Placements, Post-pandemic sunshine Recruiters and so on. Vice-Chancellor Dr. P. S. Aithal, Registrars and Dean of CMC Prof. Keerthan Raj conveyed their earnest regards for the MDP planned as series for the year 2022-23 by Srinivas University College of Management & Commerce CMC which runs various professional UG, PG and Doctorial Research Programmes like Ph.D and beyond.

Guest lecture on Yogic Management Of Health

Pandeshwar: Institute of Social Sciences and Humanities, Srinivas University has organised Guest Lecture on Yogic Management of Health on 3rd February, 2022. Dr. Ajithesha N H, Faculty in Yogic Science, University College, Mangalore has delivered the lecture on the topic along with teaching certain simple yoga postures for the working people. The session were very interesting and around 60 participants including students, faculties and research scholars have participated in the event and benefitted.



VISIT TO HERITAGE VILLAGE

Pandeshwar: Srinivas University, College of Allied Health Science, Department of Clinical Psychology organised a visit to "Heritage Village" in Pilikula, Mangalore on Wednesday, 23/02/2022. As a part of the filed visit, students of both M.Sc. and B.Sc. Clinical Psychology



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were taken to Artisan village, Guttu house. The objective of the visit is to enrich the knowledge on cultural psychology, as mind and culture are inseparable and mutually constitute in behaviour. To reinforce the theoretical knowledge practically, that, people are shaped by their culture and culture is shaped by the people. Moreover the purpose of the visit is to provide insight to the Dakshina kannada culture, and tradition. The visit was organised by Assistant Professor Priyadhersini.S, Course Coordinator, and faculties of the department Mrs. Shreyasi Roy and Asha N accompanied the visit.



INDUSTRIAL VISIT

Pandeshwar: Srinivas University – BBA (Port Shipping Management and Logistics) organized one day Industrial Visit for the First year BBA students to Pilikula Nisargadhama and Cottage Industry, Mangalore on

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February 24/02/2022. During the visit, students got practical exposure and also got to know the functions of Cottage Industry from Mr. Daya Sagar. Prof. Aneesh and Prof. Chirag accompanied students. This Industrial Visit conducted under the guidance of Dean, Prof. Keerthan Raj and BBA (Port Shipping Management and Logistics) Course Coordinator Dr. Sonia Noronha.



International Mother Tongue Day

Pandeshwar: Celebration of International Mother Tongue Day at Srinivas University, Institute of Education On 21st of February 2022 International Mother Tongue Day was celebrated at Srinivas University, Institute of Education. The Chief Guest Dr. B. Devadasa Pai, Research Professor, Srinivas University highlighted on the theme of 2022 "Using Technology for Multilingual Learning: Challenges and Opportunities". Dr. Jayashree K, Dean of Institute of Education presided over the function said that "Apart from the impor-



tance of Mother tongue one must have hold on the communicating global language too". Mrs. Reshma M.Y, Assistant Professor, Convener of the programme welcomed the guests. The B.Ed. I & II year students spoke in their regional mother tongue languages like

Hindi, Coorgi, Byaari, Malayalam, Tulu, Konkani, Navnayat, Telugu, Tamil, Mizoram, and Meghalaya & gave their importance of language. Student teacher Sister Leona was master of ceremony & Student teacher Ms. Reshma Rocco delivered the vote of thanks.

RESEARCH DESIGN WORKSHOP

Pandeshwar: A two hour online session on "Instrument Development" was organized for the Research Scholars of College of Management & Commerce on 26th February, the resource person was Prof. Dr. Dileep Kumar M., Pro.Vice Chancellor, Gopal Narayan Singh University & Director, Strategy, Research and Innovation, NFCT, Malaysia, which was attended by around 122 registered participants.



SURVEY ON COVID AWARENESS



Pandeshwar: Unnat Bharat Abhiyan forum of Srinivas University and Srinivas Institute of Rural Reconstruction Agency (SIRRA) in collaboration with Adyar Panchayat, Mangaluru Taluk has organised Survey on Covid Awareness at Adyar Village on 9th February, 2022. The programme was presided over by Dr. P.S. Aithal, Honourable Vice Chancellor of Srinivas University, Mangaluru. The event was inaugurated by Sri. Krishna Naik H., Panchayat Development Officer of Adyar Panchayat. Smt. Zeenath, President of Adyar Panchayat, Dr. Pradeep M.D. Coordinator, Unnat Bharat Abhiyan Forum, Srinivas University and Prof. Joyson Prenky Cardoza, Co-Convenor of Unnat Bharat Abhiyan Forum were the guests present in the occasion. The ASHA Workers of all the wards were also present during the inaugu-



ral programme. Ms. Yakshitha Shetty performed the Master of Ceremony. Students studying in BSW and MSW Courses comprising 33 students actively worked to collect data from the people by visiting around 45 houses in the Ward No 1 & 3. The information about Socio-Economic status of the people, common problems faced by the villagers, awareness on covid-19 and Vaccine status of the family were collected from the public. The students were grouped into 9 groups by nominating group leader and each group visited houses situated in the ward No 1 & 3. After meeting the available members in the family and data were collected by asking questions in Kannada, Tulu and Malayalam languages. It is found that residents were very Cooperative and provided the requisite information to the teams.

STUDENT ACHIEVEMENT

Pandeshwar: Congratulations to Mrs. Caroline Lovely D'Souza for securing First Rank & Gold Medal for the academic year 2019-2021 in Master of Social Work Course.

FIRST RANK AND GOLD MEDAL



BASICS OF INVESTMENT



Pandeshwar: Invited External Lecture from ICAI (Institute of Chartered Accountants of India) to MBA I SEM Students dated 24-FEB-22 on topic 'Basics of Investment' under CMC. The ICAI Resource Guest was Shri Mr. Sushil Kumar Gupta – Trainer & Coach for ICAI thanked by our foreign student Ms. Vanessa Mumba on behalf of the class.

VISIT TO DUMPING YARD, PRAJNA RESIDENTIAL HOME

Pandeshwar: Srinivas University College of Social Sciences and Humanities organized one day study tour to Puttur on Wednesday February 23. Students visited Puttur Dumping yard waste management centre. Associate Professor, Dr. Rajesh Bejangala informed about the way of managing waste at the dump yard such as the process of segregating wet waste and dry waste collected from the locality. Students then visited Prajna residential home at Beeramale Puttur. Students interacted with children suffering from down syndrome. The caretaker of Prajna residential home Annayya informed about the children at the children at the centre and the funds the centre get. She gave information about the bio gas at the residential home. College of Social Science and Humanities Associate Professors Dr. Vidya, Professor Joyson Prenky Cardoza, Sushmitha, Shriraj, Research scholars Sara Zeena D'Almeida, Indu Nair and students of MSW, BSW and BA Journalism and Mass communication were part of the study tour.

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CULTURAL EVENT SPECTRUM

Pandeshwar : The dean of Srinivas Institute of Management Studies, Dr Laveena D'Mello inaugurated a one day event titled 'Spectrum' on Saturday, February 19 at the Srinivas city campus in Pandeshwar, organized by the College of Social Work and Humanities.

BSW, MSW, BA Journalism & Mass Communication. Dr. Laveena D'Mello stressed the importance of such events that help in improving creative skills of the students. Competitions such as vegetable carving, cooking without fire, pot decoration were conducted in the event.

The College of Social Work and Humanities associate professors Dr Vidya, Dr Pradeep M D, professors Joyson Prenky Cardoza, Sushmitha, research scholars Sara Zeena D'Almeida, Hari-soorya, Indu Nair and Evin were present on the occasion.

